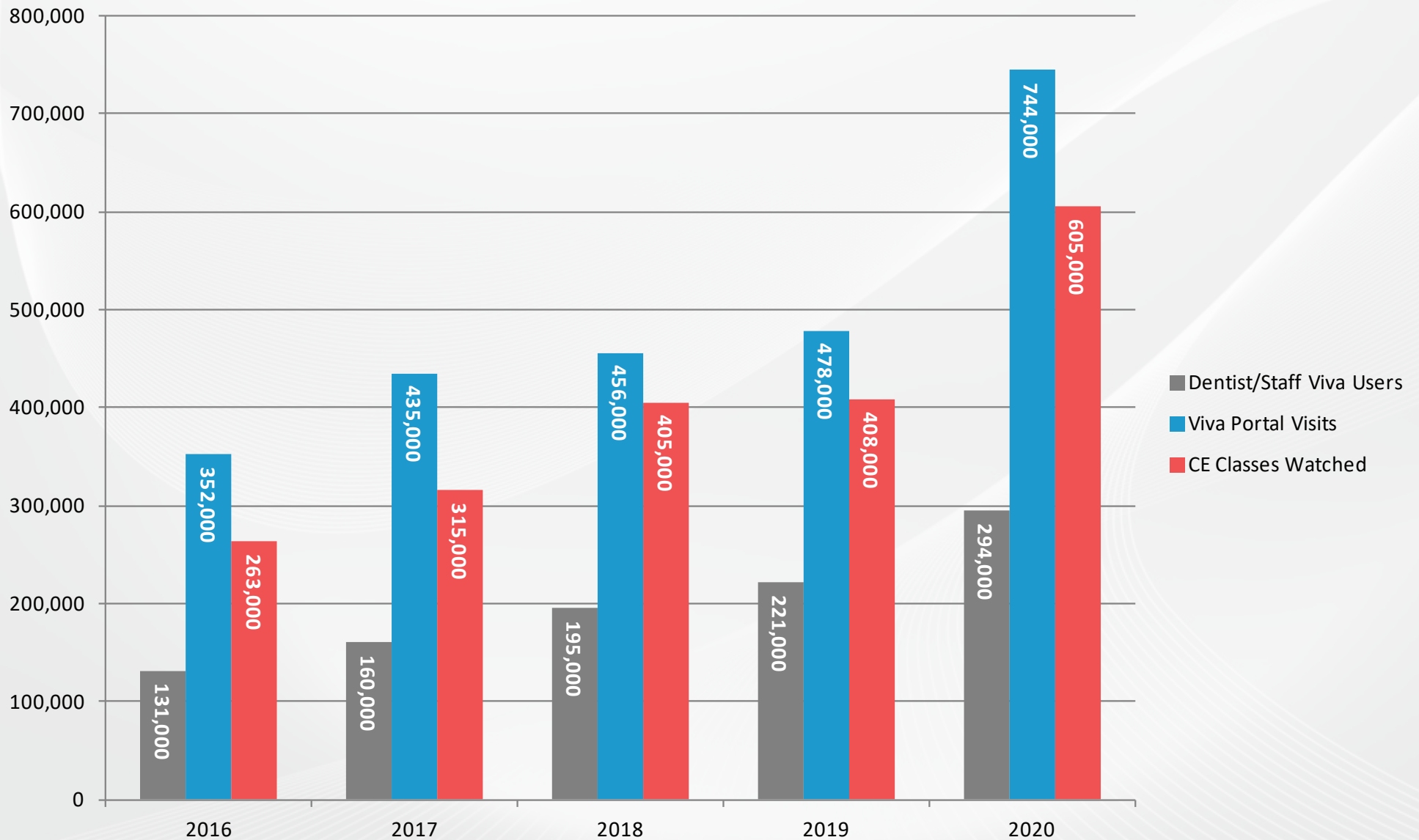
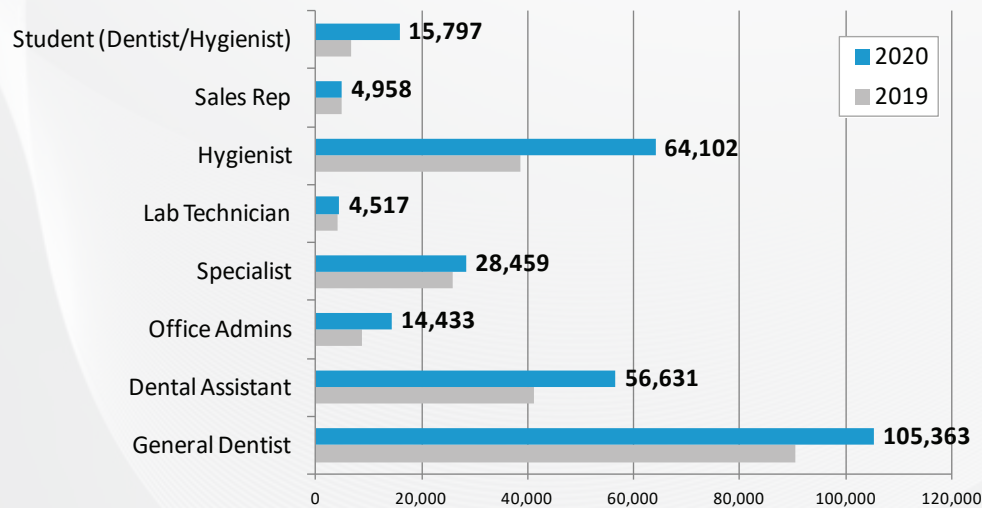


5 Year Comparison of Key Metrics



33% Year Over Year Increase in Active Users



2020 Viva Learning CE Users	2019	2020	Annual Increase
General Dentist	90,455	105,363	16%
Dental Assistant	41,225	56,631	37%
Office Admins	8,629	14,433	67%
Specialist	25,811	28,459	10%
Lab Technician	4,258	4,517	6%
Hygienist	38,720	64,102	66%
Sales Rep	4,787	4,958	4%
Student (Dentist/Hygienist)	6,743	15,797	134%
	220,628	294,260	33%

The **Number One** Visited Dental CE Website

- Over 450,000 page views per month
- Over 60,000 unique visits per month
- Over 50,000 webinar views per month
- Over 6,000 new accounts per month
- Over 15,000 podcast listens per month