DEXvoiceTM: Hands Free Software - Supporting the DEXIS Imaging Suite

Charlotte, NC – January 14, 2019 - KaVo Kerr along with Simplifeye is excited to announce the next innovation that supports your DEXIS™ Imaging Suite, DEXvoice™. It is an exciting new add-on module to the DEXIS imaging software that allows customers to use any Amazon Alexa enabled platform to integrate voice activation to their dental workflow.

Imagine a dentist using their voice in the operatory to capture, show, compare, take and/or acquire images. DEXvoice does just that. No longer will they have to stop, go to the computer, and type to view images while in the operatory.

Simply say "Alexa, ask My Helper to compare the PA's of number 4." Suddenly the images of PA number 4 appear on screen, no stopping, no typing, no regloving required. In fact, DEXvoice was recently recognized by the Cellerant Consulting Group as a 2018 winner of the Best of Class Emerging Technology Award.



"What Simplifeye and DEXIS have created is simply

brilliant", said Dr. Lou Shuman creator and founder of the Cellerant Best of Class Technology Award. "The voting panel agreed unanimously Simplifeye has broken new ground and one that will have a significant impact on how dentistry will be performed both now and the future. Congratulations to DEXIS for recognizing the level of differentiation this brings to imaging."

Continuing the DEXIS legacy of innovative SMART technology, DEXvoice helps to improve your practices workflow, one request or voice at a time. To find out more please go to www.kavo.com/dexvoice.

About KaVo Kerr

KaVo Kerr is a cohesive organization comprised of two global leaders, united to provide dental excellence and serve as a single premier partner for the dental community. KaVo Kerr operates with a common vision inspiring and helping our customers, their patients, and our own associates realize their potential. KaVo Kerr offers solutions for endodontics, restoratives, treatment units, infection prevention, imaging, rotary, and instruments.

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About Simplifeye

Simplifeye Inc. provides a platform of software solutions that help health care providers improve productivity, efficiency and profitability. Based in New York City, Simplifeye is backed by top venture capital investors in Silicon Valley, including First Round Capital, SoftTech Ventures, Felicis Ventures and American Football Hero Joe Montana.

For more information, visit www.simplifeye.co, @simplifeyeco on Instagram, Facebook.com/simplifeyeco and @simplifeyeco on Twitter.

About Cellerant Consulting Group

Founded and led by CEO Lou Shuman, DMD, CAGS Cellerant provides strategic dental market insights, clinical expertise, and implementation resources to accelerate growth for client dental companies. Cellerant services include product development, accelerated market awareness due to intimate relationships with the media community, new concept incubation, clinical product evaluation, manufacturing, seed funding, continuing education program development and CE sponsorship, 510k support, strategic branding and marketing, corporate social media, website development and online marketing resources, lead generation and dental media relations management. As an orthodontist and former owner of a 10-doctor multi-specialty private group practice, Dr. Shuman guides clients to develop offerings that connect with and engage dental customers on a relationship level that provides sustained differentiation. Cellerant operates under a unique model that merges leading voices in clinical product evaluation and strategic partner companies to provide a menu of services from one easily accessible network.

About the Cellerant Best of Class Technology Award

Since the inaugural presentation in 2009, the "Best of Class" Technology Awards have grown to occupy a unique space in dentistry, by creating awareness in the community of manufacturers that are driving the discussion as to how practices will operate now and in the future. The selection process relies on an expert panel of dentists recognized as thought leaders and educators that includes Dr. Paul Feuerstein, Dr. John Flucke, Dr. Marty Jablow, Dr. Chris Salierno and Dr. Lou Shuman. Over the course of each year, the panel members seek out and conduct research on potentially practice-changing technologies, with official deliberations beginning at the Chicago Midwinter and final selection concluding in May. Panelists are precluded from voting in any category where they have consulting relationships. The entire selection process is conducted rigorously and managed on an unbiased not-for-profit basis. For more information on the Cellerant Best of Class Awards go to www.cellerantconsulting.com/BestofClass.