



DATE

February 7 & 8, 2020

VENUE

MicroDental California Laboratory
7475 Southfront Road
Livermore, CA 94551

COURSE FEE

\$1,595

CE

14 CE Units (Issued by Long Island Institute)

SCHEDULE

8:00am–5:00pm

REGISTER EARLY, SEATING IS LIMITED

Registration can be done online through
<https://wprm2020.eventbrite.com> or
contact Tin Nguyen at tnguyen@microdental.com
or call 800.229.0936.

ABOUT THIS EVENT

“When The Pictures Really Matter” is an innovative photography course specially created for dentists by Dr. Eduardo De Aguiar and Dr. Jesus Ostos. The course aims to train dentists on how to effectively apply state-of-the-art photography and editing techniques to the areas of marketing, innovation, self-evaluation, and legal matters. The main goal is to inspire dentists and teach them how to use photography as a powerful tool to energize and support the success of their practice. During the execution of the course, the instructors show, explain and recommend the use of photographic and computer equipment, as well as numerous accessories to achieve the objectives. With great success, this course has been taught in countries like the United States, Australia, Argentina, Canada, Colombia, Brazil, Dominican Republic, England, Kingdom of Bahrain, Kuwait, Peru, UAE and Venezuela.

LEARNING OBJECTIVES:

- Foundations of photography (settings)
- Equipment for dental and facial photography
- Handling photographic equipment
- Principles of Image Capturing
- Protocols for intraoral and extraoral imaging
- Communication of the treatment
- Communication with the patient
- Basic principles for editing images in dentistry
- Handling the software and applications to create art for dental marketing
- Editing errors

PROGRAM SPONSORED BY:

MICRODENTAL
CALIFORNIA · LABORATORY



Dr. Eduardo De Aguiar

- Graduated from UCA in Argentina.
- Received his fellowship in dental implants in 2006.
- During his career, he has been in charge of many programs focused on Dental Implants and Esthetics.
- International speaker and consultant for many dental brands.



Dr. Jesus Ostos

- Graduated from Santa Maria University.
- Earned his master's degree in GPR and Dental Implants from Bauru, Brazil.
- Has a private practice in Venezuela.
- International speaker involved in many CE projects.



Dr. Adamo Notarantonio

- Accredited member of the AACD.
- Chairman of the American Board of Cosmetic Dentistry.
- Head of Huntington Bay Dental in Long Island New York.
- Speaker for several national and international dental brands.