



# THRIVE **LIVE**™ 2022

ACCELERATING DENTISTRY, BUSINESS & TECHNOLOGY

*Unique educational event for clinicians and their teams to learn from industry thought leaders, explore technology from leading manufacturers, and enjoy world-class entertainment*

If there were a way to combine custom dental education, networking with the industry's top thought leaders, and an interactive look at the latest technologies from every leading dental manufacturer, would you go? What if the 3-day event took place in Las Vegas and offered not only unique takeaways for every member of the dental team, but also live performances and nightly entertainment?

Introducing THRIVELIVE 2022, a world-class live dental education event taking place April 7-9 at the Bellagio Resort & Casino.

During the day, the event will showcase clinical and business education featuring the latest technologies from the leading manufacturers, with ample time for customized walkthroughs at interactive booths. When the sun goes down, attendees can reap the benefits of staying at one of the only 5-star resorts in Las Vegas. There will also be two major evening events for THRIVELIVE attendees, including a night at one of Las Vegas' premier nightclubs.

"If you think of the typical trade show environment where you have a hall with vendors and some CE going on, there's not a lot of excitement or camaraderie that can be gained," said Walter Renne, DMD, a dental technology-focused speaker and educator, who will be leading a course on intraoral scanning and chairside milling. "What's so awesome about THRIVELIVE is that they've managed to find unique ways to bring everyone together in a learning environment that enables people to truly



Karyn Halpern, DMD, MS

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connect. It's something that I think is really unique in the profession, and that puts a fresh spin on the typical dental education format."

### Sharing Digital Journeys

The unique annual event will center around 4 core topics—Clinical & Technology, Business, Practice Design, and Software Training—and feature over 50 thought-provoking speakers who will lead discussions on dozens of trending topics in dentistry, including digital workflows and clinical techniques, CAD/CAM technology, practice marketing, patient communication, software, and more.

One THRIVELIVE speaker who is eager to dive back into in-person learning is Karyn Halpern, DMD, MS, a leader in CAD/CAM dentistry who will be sharing the technologies and workflows she uses to create clinical success and practice profitability. "I'm so excited to attend and present during THRIVELIVE 2022," said Dr. Halpern. "As a private practitioner, it's important for me to share what has worked and what hasn't worked for me so that I can create the best technology journey for my peers. I'll also share the materials, techniques, and team participation that have worked best for my practice and patient care."

### Education, Technology, Community

Dental teams everywhere are anxious for an opportunity to learn about the latest technology, including CAD/CAM, intraoral scanners, 2D and 3D imaging equipment, 3D printing, lasers, and more—especially considering the plethora of options available to general dental practitioners.

While virtual product demos and training sessions have become more common during the pandemic, many doctors and dental teams would prefer a more personal and hands-on approach to technology and equipment.

"We all know dentistry is a hands-on and social profession, and there is no replacement for seeing the products and techniques in person before you invest or take the next step in digital dentistry," said Dr. Halpern.

In addition to world-class education

and entertainment, THRIVELIVE will give attendees a much-needed opportunity to see the latest technology and equipment up close and personal before making an investment for their practices.

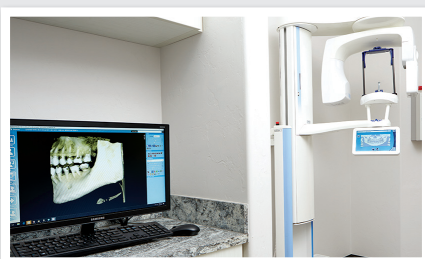
"THRIVELIVE is a meeting with the dental team at the center," added Dr. Halpern. "There are opportunities to hear from leading experts on the real-world workflows that have proven to be successful, as well as ample time to get hands-on experience with technology and ensure it's the right fit for your practice, team, and workflow."

### The Team Grows Together

Over the past 2 years, dental teams have banded together to face unexpected challenges—temporary office closures, social distancing with patients, and changing guidelines for infection

## WHAT MAKES THRIVELIVE UNIQUE?

Attendees can choose from 50+ courses covering 4 core topics:



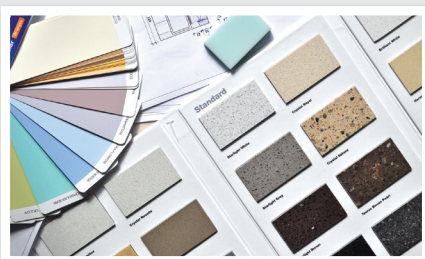
### CLINICAL & TECHNOLOGY

*Real-life digital workflows, implant placement, the dentist-lab connection, technology showcase*



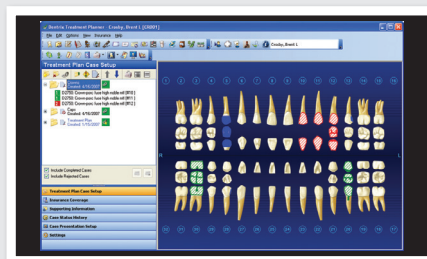
### BUSINESS

*Practice marketing, profitability, overhead, insurance and dental billing, dental analytics and reporting*



### PRACTICE DESIGN

*New builds, remodels, expansions*



### SOFTWARE TRAINING

*Dentrix, Dentrix Ascend, Dentrix Enterprise*



## WORLD-CLASS ENTERTAINMENT



### THRIVELIVE GOES LIVE

Thursday, April 7  
7pm to 10pm

Kick off THRIVELIVE 2022 with a soon-to-be-announced headliner performance.



### THRIVELIVE BASH

Friday, April 8  
7pm to 10pm

After a long and invigorating day of education, celebrate THRIVELIVE 2022 in style at Club Drais. Dance the night away, enjoy drinks and appetizers, and let loose with your dental friends and colleagues.

### THRIVE SAFELY

Henry Schein is committed to providing a safe environment for THRIVELIVE attendees, exhibitors, speakers, and guests. To learn more about the event's health & safety plan, scan the QR code.



control. So, it makes sense to continue that sense of camaraderie. Unlike traditional trade show events that are dentist-driven, THRIVELIVE is designed to offer a learning path for every member of the dental team.

"The most important thing that you could do for your practice is attend these types of meetings where you're able to grow as a team and everybody has a way to learn," said Dr. Renne. "I think it's really important to bring the team as much as you can to these types of events because it makes it easier to implement what you learned the Monday after—something you're only really able to do if the whole team is on board."

For example, office managers and front-desk team members can spend the day improving and expanding on how they use Dentrix and other software solutions in their practices, while dentists can attend courses on practice expansion, the latest restorative materials, implant placement, or how to market their services to patients. At night, the whole practice can come together to share their unique experiences while enjoying Vegas-style food and entertainment.

"THRIVELIVE 2022 is focused on bringing all of the resources to an attendee to not only see but experience effective clinical technologies and workflows, and also gain access to practical business courses and software training," said Dr. Halpern. "Each team member can choose the content that's right for them and then come together for networking and community."

### A Safe & Fun Way to Learn

Dentistry is and always will be a profession that thrives on camaraderie and communication. Coming together in the heart of Las Vegas for a brand-new type of educational event—trusting that Henry Schein is doing everything possible to keep clinicians and their dental teams safe during the event—may be just what the doctor ordered following a tumultuous period for dental practices around the world.

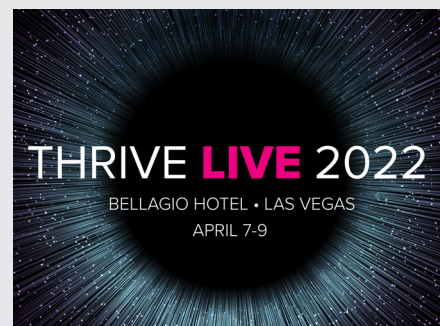
"Dentistry has weathered the storm and is coming out stronger than ever, but there is a gap from the last time we networked,

shared, and experienced dentistry as a community," noted Dr. Halpern. "THRIVELIVE 2022 is filling that gap by offering a one-of-a-kind experience in a safe environment where there is something new to gain for every member of the dental team."

### Networking Together—Finally!

THRIVELIVE speakers and thought leaders like Dr. Halpern and Dr. Renne will be available before and after their course sessions—giving clinicians their first opportunity in 2 years to network and share ideas in person.

While virtual learning has become more prominent due to technology and the pandemic, Dr. Renne noted that he and many of his colleagues have found they appreciate in-person learning more than ever. "It's going to be really great to connect with people again in a very safe but fun environment," he said. "I'm really looking forward to the in-person meeting and all that THRIVELIVE has to offer."



**WHEN:** April 7–9, 2022

**WHERE:** Bellagio Resort & Casino in Las Vegas, NV

**WHO:** Dentists, hygienists, dental assistants, dental technicians, office managers, and more

**WHY:** Join a community-like educational event where the entire dental team can earn CE, network with technology-driven peers, get hands-on experience with the latest technology from leading manufacturers, and enjoy amazing entertainment

**HOW:** Register at [www.thrivelive2022.com](http://www.thrivelive2022.com)