



FOR IMMEDIATE RELEASE

DMG Adds New Icon-Etch Refill to Its Revolutionary Caries Infiltration Product Line

Ridgefield Park, New Jersey – July 1, 2019 —DMG adds new Icon-Etch Refill etching gel to its Icon Smooth Surface product line in response to high demand from dental professionals.

Introduced 10 years ago at the IDS – an international dentist conference – resin infiltration with DMG’s Icon is now well-established as a microinvasive treatment option.

[Read more about Icon caries infiltrant.](#)

As of July 1st, 2019, Icon-Etch Refills will be available in the U.S. as an extension of the Icon Smooth Surface caries infiltrant, which effectively treats smooth surface white spot lesions. It contains three .45ml syringes of the Icon Etch etching gel and 15 smooth surface tips.

The procedure was originally developed as a treatment for initial proximal caries using a highly fluid resin without drilling. The additional option of successfully treating cariogenic white spots on smooth surfaces was soon recognized and confirmed by studies.

"My partners and I have been using Icon for the past 10 years," said Dr. Richard Chaet, DDS. "We've had success rate of 95% in arresting incipient interproximal lesions on permanent teeth, and we've also made many smiles by removing cosmetic defects on facial surfaces of anterior permanent teeth. Icon is a revolutionary product and has been a major benefit to our patients."

Icon presents an entirely new category to the world of dentistry: caries infiltration. It effectively bridges the gap between prevention and restoration, eliminating the need for anesthesia, pain and drilling.

Icon Caries Infiltration features & benefits:

- Esthetic results on smooth surface white spots
- Arrests incipient caries upon discovery
- Preserves healthy tooth structure
- Microinvasive technology, without anesthesia or drilling
- One, quick patient visit

[View two Icon resin infiltration webinars.](#)

For information about DMG and its category-defining products, please visit <https://www.dmg-america.com/>.

About DMG

DMG manufactures and distributes market-leading restorative materials and preventive products that are internationally recognized for their quality and innovation. Known for breakthrough material technology, including flagship products Luxatemp, LuxaCore Z Dual, and the revolutionary Icon resin infiltrant, DMG is committed to helping the dental profession meet its materials needs through innovation, collaboration and dedication. For more information about DMG products, or to find a sales representative, please visit online at <http://www.dmg-america.com>, or call (800) 662-6383.



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