

DMG Launches DMG-Connect

16 July 2019

Ridgefield Park, New Jersey – July 16, 2019 – DMG today announced the launch of its DMG-Connect microsite, the latest clinician-focused initiative by the innovative dental materials manufacturer that is rapidly establishing itself as a goto informational resource for dental professionals.

DMG stands apart as a dental products manufacturer by offering not only dental materials, but informational materials that enable dentists to better attract new patients, retain existing ones, and provide treatment with maximum efficiency.

Visit dmg-connect.com.

Every dental practice wishes to ensure successful clinical outcomes for its patients while also being as productive as possible. DMG-Connect was designed to facilitate this dual goal by giving clinicians access to e-newsletters, CE opportunities, webinars, videos, clinical studies, case studies, helpful tips, product literature and promotions.

Two key features of the site are the unique offers and sample opportunities available for its members. Once a member has selected the special offer or sample and completed their member profile, a DMG representative will call to process the order.

Among the many additional benefits for members is the ability to pre-order exciting new and long-awaited products from DMG, like LuxaCrown, the revolutionary semi-permanent crown material coming this September.

As a further gesture of its appreciation, DMG will email dental professionals who join the no-charge DMG-Connect microsite a Thanks-a-Latte gift card. Join DMG-Connect and receive a Thanks-a-Latte gift card.

For more information about DMG and its category-defining products, please visit https://www.dmg-america.com/.

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About DMG

DMG manufactures and distributes market-leading restorative materials and preventive products that are internationally recognized for their quality and innovation. Known for breakthrough material technology, including flagship products Luxatemp, LuxaCore Z Dual, and the revolutionary Icon resin infiltrant, DMG is committed to helping the dental profession meet its materials needs through innovation, collaboration and dedication. For more information about DMG products, or to find a sales representative, please visit online at www.dmg-america.com, or call (800) 662-6383.

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