



## VOCO sets new standards with expansion of online events

From CAD/CAM techniques and perfect direct or indirect restorations to concepts for post-endodontic treatments: during the worldwide lockdown, the dental company VOCO initiated an ambitious webinar offer within a very short time and thus successfully promoted advanced trainings even during the crisis.

As almost all exhibitions, congresses and events worldwide have been cancelled in the recent months, VOCO GmbH has greatly expanded its online platform during this time. Between March and July 2020, a total of 166 online events were held in form of webinars for employees, trade partners, dentists and dental assistants. At times, up to three events were held daily, six days a week. More than 100 webinars were addressed to our customers internationally and in various languages, covering all subject areas, which VOCO offers within its product range. More than 55.000 participants worldwide registered for VOCO's online platform of advanced trainings, which gave VOCO an appreciably high regard in the market during the Corona crisis.

Due to the exclusively positive feedback worldwide, VOCO will continue to offer webinars for customers, trade partners and employees even after the pandemic.

### **VOCO - The Dentalist**

The family-run dental company VOCO located in Cuxhaven is one of the leading manufacturers in the industry, both nationally and internationally. The product portfolio comprises more than 100 preparations, with a focus on preventive, restorative, prosthetic and digital dentistry. All products are manufactured at the headquarters and are therefore 100 percent "Made in Germany". 440 people are employed in the departments of research, production and administration in Germany. Another 400 employees are responsible for sales worldwide and take care of dentists and depots on site. VOCO relies on dental products of highest material quality and user-friendliness that meet the high demands of the market. Thanks to innovative solutions, the company, founded in 1981, often takes on pioneering roles and establishes new standards in the dental world. In addition, VOCO consistently pushes the digital dentistry and combines complex technologies with best user comfort.