

Premier Dental Products Company Celebrates 19 Years of Supporting Give Kids A Smile® Program, Surpassing \$4 Million in Donations

Providing Award-Winning Dental Supplies Since 2003 to Bring Advanced Dental Care to Underserved Children

Plymouth Meeting, PA – February 11, 2021 – [Premier Dental Products Company](#) is proud to announce that over the last 19 years it has donated over \$4 million to the [American Dental Association's Give Kids A Smile® \(GKAS\)](#) program, with its latest donation of 10,000 individual treatments of [Enamel Pro® Varnish](#), an innovative product that serves to strengthen and remineralize teeth even beyond the dental visit.

Premier Dental Products Company develops, manufactures and distributes innovative dental devices and consumables for the oral health professional worldwide. Its [Enamel Pro® Varnish](#) is a fluoride varnish optimized to provide valuable tooth building ions of calcium and phosphate.

“Dentistry is the gateway to our overall health and wellbeing,” said Julie Charlestein, President and CEO of Premier Dental Products Company. “We want to ensure that everyone - all communities and populations - have the opportunity to receive excellent oral health care. With the COVID-19 pandemic further adding to the barriers many face in receiving this vital care, Premier Dental is proud to celebrate its 19th year of supporting the efforts of the Give Kids A Smile program to bring free oral care to children in need.”

American Dental Association's GKAS program has been providing underserved children with free oral health care across the United States since 2003. Each year approximately 6,500 dentists and 30,000 dental team members volunteer at local GKAS events to provide free oral health education, screenings, preventive and restorative treatment to over 300,000 children. To date, over 6 million underserved children have received free oral health services through the GKAS program.

Give Kids A Smile program events kicked off last week on the first Friday in February, which is also Give Kids A Smile Day, and are held throughout the year.

About Premier Dental

Premier Dental Products Company develops, manufactures and distributes innovative dental devices and consumables for the oral health professional worldwide. As a fourth-generation, family-owned, global business, Premier Dental sells its award-winning products in more than 75 countries. Dental professionals have turned to Premier for more than 100 years to improve their daily procedures and practices, and to promote better oral healthcare outcomes for their patients. As a leader in bringing innovative products to the worldwide market, Premier is dedicated to inspired solutions for daily dentistry. For more information visit our website: <https://www.premierdentalco.com/> and follow us on [LinkedIn](#), [Twitter](#), [Facebook](#), [Instagram](#) and [YouTube](#).