

Media release

December 15, 2022

ivoclar

100
years

“A Century of Innovation”: Ivoclar 100 years

Since its foundation, Ivoclar has become one of the world’s leading companies in the dental industry, consistently bringing customer-focused innovations to the market. The year 2023 marks the dental company’s 100-year anniversary, which will be celebrated under the theme “A Century of Innovation”.

Ivoclar was founded in Zurich, Switzerland, in 1923. The company relocated to the Principality of Liechtenstein in 1933, where it established its present-day headquarters. Over the years, the former tooth factory evolved into a leading manufacturer of integrated solutions for high-quality dental applications. The family-owned business advanced to become a global market leader in various product segments, for example, ceramic furnaces (Programat series), by supplying a comprehensive portfolio of products and systems specially designed for dental practices and laboratories. The introduction of one of the most popular products of Ivoclar’s recent history – the highly esthetic IPS e.max lithium disilicate glass-ceramic – ushered in the “Esthetic Revolution” in 2005. The product went on to become a global market leader in its segment. Ivoclar also made a name for itself in the manufacture of highly esthetic tooth replacements, which was the main business when the company was founded, and therefore links the company’s origins to its 2023 centenary.

100 years of innovation

One hundred years of Ivoclar are associated with numerous world-class innovations, which have significantly influenced the dental industry over the years. Ivoclar maintains one of the industry’s largest and most respected research and development centres. Therefore, it is not surprising that the company has chosen “A Century of Innovation” as its jubilee theme to highlight its innovative spirit. When asked about Ivoclar’s company philosophy, Diego Gabathuler, CEO of the Ivoclar Group, explains it in the following words: “We build our success on customer-relevant innovations paired with integrated system solutions, efficient applications, excellent quality and constant reliability as well as trust and respectful cooperation.” Furthermore, he adds: “We focus on giving people a healthy and beautiful smile, resulting in a better quality of life. For this purpose, we supply our products to around 130 countries. We employ roughly 3500 people worldwide, who continuously strive to optimize the company’s offerings of integrated solutions that feature intelligent systems, practice-oriented training and education as well as comprehensive after-sales support and customer-centric service.”

In 2021, the Group, which has more than 47 subsidiaries and branch offices throughout the world, including production facilities in Liechtenstein, Germany, Austria, Italy, Sweden, the US and the Philippines, achieved a record increase in turnover of 842 million Swiss francs in all of its markets. An additional growth in turnover has been achieved for the 2022 business year. “The 100th birthday of the Ivoclar Group takes place in dynamic times. Nevertheless, I am certain that the company will continue to be successful in the future”, says Helmut Schuster, Chair of the Supervisory Board of the Ivoclar Group. “Why am I so confident? Because the corporate values of respect,

smile, focus, act and grow are deeply rooted within the company, and they are upheld by the employees and managers of the company and above all by Christina and Christoph Zeller and the next generation of the entrepreneurial family”.

Highlights of the anniversary year

The dental company maintains long-standing and trusting business partnerships with suppliers, customers and universities throughout the world, who – including the employees of the family-owned business – are all on a mission to “Making People Smile”. In the 2023 jubilee year, they can look forward to a series of special activities and events, such as trade fairs and further education and training courses as well as the inauguration of the new head office building at the company headquarters in Liechtenstein, which will also house the visitor and education centre. All these activities and events will highlight a century of innovation.

More information at www.ivoclar.com/100years



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Linking the past and the present 2023 jubilee year: Today’s leading supplier of integrated solutions for high-quality dental applications started off as a manufacturer of high-quality tooth replacements.

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SgAV_01_060_007_008.jpg

Employees in the 1950s mixing together various raw materials for the production of acrylic teeth.

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Ivoclar-Innovation_Ivotion.jpg

An innovation from Ivoclar: Ivotion allows dentures to be milled from one disc in one uninterrupted process, without any complicated, time-consuming manual steps.



Ivoclar-Innovation_Programat-IPS-emax.jpg

Today, Ivoclar is a market leader in lithium disilicate ceramic technology (not least because of the development of IPS e.max) including ceramic furnaces (Programat series).



Ivoclar-Innovation_Direct-restoratives.jpg

Ivoclar also offers dentists innovative products for greater efficiency in their filling workflow.



Ivoclar-Standort-Schaan.jpg



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The headquarters of Ivoclar have been located in Schaan (Liechtenstein) since 1933: a present-day scene pictured on the left and one from the archives on the right. (© Liechtensteinisches Landesarchiv SgAV_01_N_060_048/Foto: Walter Wachter, Schaan)



Ivoclar-Gabathuler.jpg

Diego Gabathuler, CEO of the Ivoclar Group



Ivoclar-Schuster.jpg

Helmut Schuster, Chair of the Supervisory Board of the Ivoclar Group



Ivoclar-Logo-100-Years.jpg / .eps

The centenary theme of “A Century of Innovation” highlights the company’s innovative spirit.

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About the Ivoclar Group

The Ivoclar Group headquartered in Schaan, Liechtenstein, is one of the world's leading manufacturers of integrated solutions for high-quality dental applications. In 2023, the company proudly celebrates its 100-year anniversary under the theme of "A Century of Innovation". The company's success is based on a comprehensive portfolio of products, systems and services, strong research and development capabilities and a clear commitment to training and further education. The group of companies, which sells its products to around 130 countries, has 47 subsidiaries and branch offices and employs roughly 3500 people worldwide. More information about the Ivoclar Group is available at [ivoclar.com](https://www.ivoclar.com).

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