## **The Great Oral Health Pitch**



## THE SHILS ENTREPRENEURIAL FUND ANNOUNCES "THE GREAT ORAL HEALTH PITCH: INNOVATE, ELEVATE AND GENERATE YOUR IDEA TO ADVANCE ORAL HEALTH!"

Entrepreneurs are invited to pitch their ideas for the opportunity to win a sponsorship package worth more than \$50,000 to launch their business.

New York, New York. The Great Oral Health Pitch invites dental and oral health entrepreneurs to pitch their innovative business ideas at the Greater New York Dental Meeting on November 26, 2023 between 1pm – 5pm for their chance to win a grand prize worth more than \$50,000 in business launch marketing, cash, networking opportunities and more!

Innovation and entrepreneurship are vital for the advancement of every industry, and oral health is no exception. The Great Oral Health Pitch: Innovate, Elevate and Generate Your Idea to Advance Oral Health! expands upon the Shils Fund Partnership Awards Program, which was launched in 2022, to continue Ed Shils legacy of his enthusiasm for learning and pursuit of innovation by encouraging young entrepreneurs and students to compete and foster innovation in the field of oral health.

The in-person pitch events will take place at three major industry meetings: The Greater New York Dental Meeting, California Dental Association and Chicago Midwinter. At each event, a panel of industry leaders in various fields will share their expertise and provide constructive feedback to each attendee.

Entrepreneurs who pitch their ideas in person will have an opportunity to win a \$5,000 award and a dedicated mentor as they are automatically entered into the final round with the ultimate prize valued more than \$50,000.

Entrepreneurs are asked to bring their business ideas and pitch deck presentations. A panel of oral healthcare experts will provide constructive feedback and educational direction to perfect their pitch and idea. Once their ideas are accepted during the inperson pitch, entrepreneurs have the continued opportunity to be enrolled in a webinar educational program that assists them in perfecting their pitch and refine their business ideas.

Entrepreneurs are invited to submit their application into one of the four Shils Partnership Awards Categories listed here: **Shils Partnership Awards - Shils Entrepreneurial Fund (shilsfund.org)**.

Attendees of the Shils Oral Health Pitch Event will be granted access to the Dental Trader Alliance (DTA) reception where they have the opportunity to network with top level oral health organizations and companies.

## Learn More and Register Here

The Great Oral Health Pitch Program is sponsored by:



## EVERYONE KNOWS SOMEONE WHO EXCELS BUT HAS YET TO RECEIVE THE SPOTLIGHT!

Share this opportunity to win with those in your healthcare community and help encourage today's students and entrepreneurs go further, compete harder and burn more brightly than ever before!