

DESENSITIZING GEL



SOOTHE

A POTASSIUM NITRATE AND FLUORIDE RELEASING DESENSITIZING GEL

Soothe, a sustained release gel containing 6% potassium nitrate and 0.1% fluoride gel, relieves tooth sensitivity caused by chemical and thermal changes.

Sensitivity can occur during or after the tooth whitening procedure. Soothe can be applied before or after the treatment. Unlike other desensitizers, Soothe will not interfere with the whitening process.

BENEFITS

- Instant relief
- Use before or after whitening treatment
- Relieves tooth sensitivity caused from chemical and thermal changes

HOW TOOTH WHITENING WORKS

WHAT IS THE DIFFERENCE BETWEEN POLA AND DIY KITS THAT CAN BE PURCHASED ONLINE?

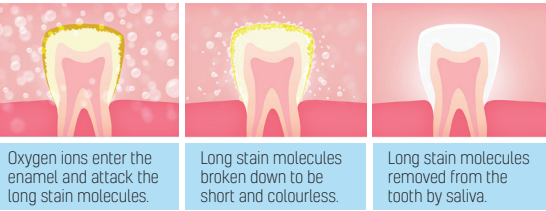
There are numerous brands and methods of teeth whitening available to purchase online or over the counter, however, they are not always reliable and safe. It is always important to consult your dentist if you are looking to whiten your teeth, as they will be able to assess the health of your teeth and decide whether it is safe to whiten them. Clinical studies have shown that bleaching with carbamide or hydrogen peroxide if done correctly under the application or instruction of a dentist, is safe for teeth and gums.

WHAT CAUSES TOOTH DISCOLORATION?

Everyone's teeth are unique, therefore they discolor and stain in different ways. The discoloration or staining of a person's tooth is typically caused by coffee, black tea, herbal tea, red wine, spicy foods such as curry and smoking cigarettes.

HOW DOES TOOTH WHITENING WORK?

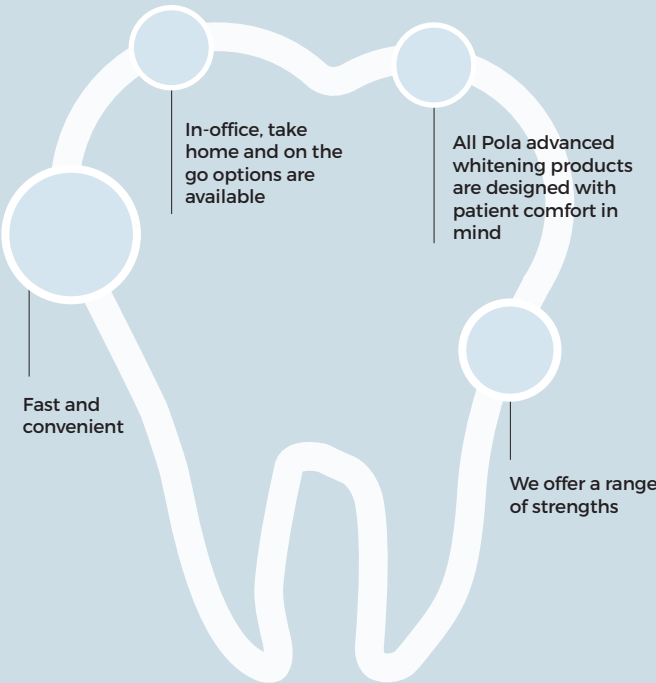
When a whitening product is applied to the tooth, it breaks down into water and oxygen ions. The oxygen ions enter the enamel and attack the long stain molecules to effectively break them down to be short and colorless. These short and colorless molecules are then naturally removed from the tooth by saliva. The intensity of whitening is related to the number of ions available and the length of time they are on the tooth.



HOW LONG DOES IT TAKE TO WHITEN MY TEETH?

With in-office whitening, results are obtained in just 30 minutes treatment time. Using a take home whitening system, it can take approximately 5-14 days.

ADVANTAGES OF POLA TOOTH WHITENING



SDI | YOUR SMILE. OUR VISION.

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POLA
ADVANCED TOOTH
WHITENING SYSTEM

WHITER
BRIGHTER
YOU

IN OFFICE



POLA RAPID

SUPER FAST WHITENING

Pola Rapid is a new, in-office whitening treatment that safely whitens your teeth in a 24 minute application time. With minimal chair time and immediate results, Pola Rapid ensures maximum comfort during and after treatment. The shorter treatment time results in less discomfort and lower sensitivity.

BENEFITS

- Faster in chair whitening
- Minimal chair time with immediate results
- Built in desensitizers to provide maximum comfort and lower sensitivity
- Pola Rapid contains fluoride to strengthen teeth and protect against sensitivity

AT HOME



POLA DAY POLA NIGHT

FITS INTO YOUR DAILY SCHEDULE

Pola offers take-home whitening treatments with Pola Day and Pola Night. Pola Day consists of a selection of hydrogen peroxide strengths, designed to deliver a white smile while fitting into your busy schedule, whereas the Pola Night range contains carbamide peroxide, delivering whiter teeth for a more sensitive smile.

BENEFITS

- Safe and convenient
- Effective whitening in as little as 15 minutes or can be applied overnight while you sleep
- Pola Day and Pola Night both contain fluoride, which remineralizes the tooth surface to protect against tooth sensitivity
- Both products come in a variety of strengths



POLA FOR ALIGNERS

STRAIGHTEN AND BRIGHTEN TOGETHER

Pola whitening gel for aligners is perfectly formulated for use with orthodontic aligner trays. Pola For Aligners can easily be used in-office or as a take home kit, ensuring a great patient experience by providing whiter, brighter smiles with no additional wear time.

Available in Pola Night 10% and Pola Day CP 35% gel offering treatment flexibility for day or night wear.

BENEFITS

- The greatest patient comfort in a whitening kit
- Contains potassium nitrate and fluoride to reduce sensitivity for long term use
- High viscosity gel ensures it can be easily and securely placed into the aligner tray, staying in place



POLA LIGHT

ENJOY A BRIGHTER, MORE CONFIDENT SMILE IN 5 DAYS

Pola Light is an advanced tooth whitening system that combines Pola's award-winning whitening formula, with an LED mouthpiece, for a faster whitening treatment. From just 20 minutes a day, Pola Light delivers whiter teeth in 5 days. Pola Light is a portable, rechargeable and easy to use at home whitening kit.

BENEFITS

- Fast acting, delivering you whiter teeth in 5 days
- Formulated to safely remove long term stains
- Returns your smile to your whitest natural shade possible
- Extra hydration to minimize sensitivity
- Remineralization to strengthen your teeth
- Fully rechargeable LED light for your future tooth whitening treatments

ON THE GO



POLA LUMINATE

RECHARGE YOUR BRIGHTNESS

Recharge the brightness with Pola Luminate! With 6% hydrogen peroxide, Pola Luminate is our highest strength brush on tooth whitener. It is designed to easily fit into your pocket or bag to be used on the go! This is a great touch up tool to maintain an already white smile.

BENEFITS

- No trays required- quick and easy professional tooth whitening
- Only 30 minutes twice a day
- Over 60 applications - 5.5mL tube